

FOR IMMEDIATE RELEASE

Freezin' for a Reason: Big Water Marina hosts the 3rd Annual Polar Bear Jump & Makes a Splash to Support the Red Fez Shrine Club of Anderson

This February, Big Water Marina will celebrate hosting the 3rd Annual Polar Bear Jump organized by the Red Fez Shrine Club of Anderson.

Starr, SC, January 29, 2024 – Supporters will gather at Big Water Marina & Campground for another reason to be freezin' during the Red Fez Shrine Club of Anderson's 3rd Annual Polar Bear Jump on Saturday, February 17th. All proceeds for the event are used to raise awareness and funds to support our local Shrine Club and their mission. This year's event welcomes a new presenting sponsor, Wings Etc.

"We are thrilled to celebrate our third annual Polar Bear Jump at Big Water Marina," says Kenny Slawson, President of Anderson Red Fez. "This year, we're debuting a lot of exciting new developments including a brand new logo design and our first ever presenting sponsor! We are so grateful to Wings Etc for supporting this cause and we feel like our rebrand truly signifies the growth we've been able to achieve as well as all our future plans for this community event."

This year, organizers are looking forward to hosting a record-breaking event. "From last year's total, we were able to donate an impressive \$6,500! This year, we're aiming even higher—over \$8,000," says Ben Wright, event organizer.

Participants can sign up to take the plunge for just \$30—fees include a free Polar Bear Jump t-shirt, a gold medal, and a swag bag full of goodies! Any interested members must sign an event waiver and submit the form via email to AndersonRedFez@gmail.com. Spectators are also encouraged to come out and support the cause for free. The day will kick-off at 10:00 AM with day-of registration & check-in for participants, and the "jump" will begin at 11:00 AM.

All guests are invited to stick around after the main event to warm up and hang out. Event organizers have been hard at work planning additional activities for the day, including tastings and a full bar provided by Palmetto Distillery, food and drinks from Topsy Tavern food truck, fundraising raffles with prizes donated by Big Water Marina and Palmetto Distillery, and more. Full event details can be found by visiting the Facebook event page linked below.

Visit the Facebook event page & RSVP here: <https://bit.ly/polar-jump-2024>

Polar Bear Jump waiver for participants: <https://bit.ly/jump-waiver-2024>

Sponsorship opportunities: <https://bit.ly/jump-sponsor-2024>

For questions and more information, please contact:

Ben Wright
Event Organizer
(864) 359-0216

Date: Saturday, February 17, 2024
Registration/Event Check-In: 10:00 AM
Jump: 11:00 AM
Location: 320 Big Water Rd, Starr, SC 29684

About Red Fez Shrine Club of Anderson: The Hejaz Shriners are dedicated to fun and fellowship but with a serious purpose. Shriners enjoy many opportunities to find personal fulfillment and satisfaction through supporting Shriners Hospitals for Children. There are twenty-two specialized medical centers, providing state-of-the-art treatment of orthopedic conditions, spinal cord injuries, and burns to children under eighteen without regard to their families' ability to pay.

Shriners' researchers are noted as world leaders in their fields, and are respected for the impact of their work on the lives of children everywhere. Areas of research highlighted include muscle wasting, infection and scarring in patients with burns. Shriners Hospitals have world-renowned research experts helping lead the way in orthopedic discoveries and advancements.

About Big Water Marina & Campground: Big Water Marina is a full-service marina, campground, and entertainment facility located on the largest expanse of open water on Lake Hartwell. The marina supports 150+ wet slips, for both long-term and short-term boat lodging. The year-round campground features lakeside RV sites, tiny cabins, inflatable obstacle course, and seasonal bar & grill. Watercraft rentals, including pontoons, kayaks, paddleboards and hydrobikes, are available for recreational use. The marina also hosts a General Store and two waterfront Ship Stores stocked with essentials for everyday needs, including lake days or camping trips. To stay up to date with all updates and future plans, follow @bigwatermarina (Big Water Marina & Campground) on all social channels.